

REP HEADLINE# 6244788 TRF# E:120808 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0 : APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT17/12 09.25
 ORDER WORKSHEET HARRIS REPORT FROM STATION *** WNCN-TV ***

ADV # ADV. NAME ISS/AMER. CROSSROADS REP. # OFF. # SALESMAN #
 AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME STEPHANIE MARONEY

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- MICK NESCI (H)
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6244788 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#693 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT17/12 09.25

REP: REVISED ORDER
 ZEROED LNS 8, 32, 37, 41, 43, 53
 ADDED LN 57
 TTL SAME
 PLS CFM
 THANKS, MIKE FOR MICK

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
 STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#43 MISSED: TUE/730P-800P OCT16 30S \$275.00 (OCT12/12)
 BUY#8 FRI/700P-730P OCT19 30S \$310.00
 BUY#32 THU/700P-730P OCT18 30S \$310.00
 BUY#53 WED/700P-730P OCT17 30S \$310.00
 BUY#37 TUE/1135P-1235A OCT16 30S \$170.00
 BUY#41 TUE/600A-700A OCT16 30S \$350.00
 OFFER: W-F/700P-730P OCT17(3/WK) 30S \$575.00 PLS ADVISE.
 CMT: RATE REVISIONS PER STEVE - 7P NEWS IS \$575 - REMOVED 1X EXTRA/ 1X
 CMT: TONIGHT SHOW/ 1X 6AM NEWS TO KEEP \$ THE SAME

CONTRACT TOTAL 14835.00
 TOTAL SPOTS 44

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 20.37
 CHANGES ** WNCN-TV ***
 REP HEADLINE# 6244788 TRF# E:120808
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV # _____ ADV. NAME ISS/AMER. CROSSROADS REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME STEPHANIE MARONEY

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- MICK NESCI (H)
 ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6244788 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#693 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT16/12 20.37

REP: REVISED ORDER
 ZEROED LNS 8, 32, 37, 41, 43, 53
 ADDED LN 57
 TTL SAME
 PLS CFM
 THANKS, MIKE FOR MICK

STA: PLS SEE M1 FOR NEW OFFER/RVSD RATES PER STEVE
 PLS REVISE
 THX, CHERYL 10/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 8 | S | | 700P-730P | 30 | | \$310.00 | 10/19 | 10/19 | 0 | | FRI | 0 |

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 693
 AGENCY PRODUCT CODE = 27

PROGRAM : NBC 17 NEWS AT 7
 ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE
 CON COM1 : NBC 17 NEWS AT 7

OCT16/12 20.37
*** WNCN-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 32 | S | | 700P-730P | 30 | | \$310.00 | 10/18 | 10/18 | 0 | | THU | 0 |
| PROGRAM : NBC 17 NEWS AT 7 ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 7 | | | | | | | | | | | | |
| 37 | S | | 1135P-1235A | 30 | | \$170.00 | 10/16 | 10/16 | 0 | | TUE | 0 |
| PROGRAM : TONIGHT SHOW ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TONIGHT SHOW | | | | | | | | | | | | |
| 41 | S | | 600A-700A | 30 | | \$350.00 | 10/16 | 10/16 | 0 | | TUE | 0 |
| PROGRAM : NBC 17 TODAY AT 6A ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 TODAY AT 6A | | | | | | | | | | | | |
| 43 | S | | 730P-800P | 30 | | \$275.00 | 10/16 | 10/16 | 0 | | TUE | 0 |
| PROGRAM : EXTRA ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : EXTRA | | | | | | | | | | | | |
| 57 | A | | 700P-730P | 30 | | \$575.00 | 10/17 | 10/19 | 3 | | W-F | 3 |
| PROGRAM : 7P NEWS ORD COM1 : RATE REVISIONS PER STEVE - 7P NEWS IS \$575 - REMOVED 1X EXTRA/ 1X ORD COM2 : TONIGHT SHOW/ 1X 6AM NEWS TO KEEP \$ THE SAME THIS IS A MAKE-GOOD FOR OCT16 ON LINE-43 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-8 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-32 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT17 ON LINE-53 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-37 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-41 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 53 | S | | 700P-730P | 30 | | \$310.00 | 10/17 | 10/17 | 0 | | WED | 0 |
| PROGRAM : NBC 17 NEWS AT 7 ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 7 | | | | | | | | | | | | |

OCT16/12 20.37
*** WNCN-TV ***

STATION MAKEGOOD OFFERS:

| | | | | | |
|--------|-----------------------|-------|-----|----------|------------|
| BUY#43 | MISSED: TUE/730P-800P | OCT16 | 30S | \$275.00 | (OCT12/12) |
| BUY#8 | FRI/700P-730P | OCT19 | 30S | \$310.00 | |
| BUY#32 | THU/700P-730P | OCT18 | 30S | \$310.00 | |
| BUY#53 | WED/700P-730P | OCT17 | 30S | \$310.00 | |
| BUY#37 | TUE/1135P-1235A | OCT16 | 30S | \$170.00 | |
| BUY#41 | TUE/600A-700A | OCT16 | 30S | \$350.00 | |

OCT/12 14835.00

| | |
|----------------|----------|
| CONTRACT TOTAL | 14835.00 |
| TOTAL SPOTS | 44 |

| | | | | | | | |
|--------------------------|----------|----------|----------|----------|---------|---------|---------|
| MARKET TOTALS \$148,350 | WNCN 10% | WRAL 45% | WTVD 35% | WRAZ 10% | WRDC 0% | WLFL 0% | CABL 0% |
| ESTIMATED SHARES | | | | | | | |
| SVC - NSI BOOKS - NOV/11 | | | | | | | |
| DEMOS - RA35+* | | | | | | | |

| | MOD CODE | A-ADD | B-BUY TYPE | C-CANCELLED | DE-DELETE | E-EFF DATES | L-LENGTH | M-MAKEGOOD | N-PROGRAM NAME |
|---------------------|------------|--------|------------------|-------------|-----------|-------------|------------|------------|----------------|
| P-CLASS, PLAN, SECT | Q-PAID PGM | R-RATE | S-SPOTS PER WEEK | T-TIME | X-LATE | Y-DAYS | Z-COMMENTS | *-MULTIPLE | |

REP HEADLINE# 6244788
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP

AUG7/12 17.25
*** WNCN-TV ***

ADV # ADV. NAME ISS/AMER. CROSSROADS
AGY # AGY. NAME CROSSROADS MEDIA LLC

66 CANAL CENTER PLAZA, SUITE 555

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #

BUYER NAME STEPHANIE MARONEY

SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6244788

CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#693 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG7/12 17.25

REP: NEW ORDER
TTL 14835 @ 47X
PLS CFM
THANKS, MIKE FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 27
AGENCY EST# = 693

| | | | | | | | | | | | | |
|---|--|--|-------------|----|--|----------|-------|-------|---|--|-----|---|
| 1 | | | 1000A-1100A | 30 | | \$200.00 | 10/19 | 10/19 | 1 | | FRI | 1 |
|---|--|--|-------------|----|--|----------|-------|-------|---|--|-----|---|

PROGRAM : TODAY SHOW III
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1: TODAY SHOW III

| | | | | | | | | | | | | |
|---|--|--|-------------|----|--|----------|-------|-------|---|--|-----|---|
| 2 | | | 1100P-1135P | 30 | | \$615.00 | 10/19 | 10/19 | 1 | | FRI | 1 |
|---|--|--|-------------|----|--|----------|-------|-------|---|--|-----|---|

PROGRAM : NBC 17 NEWS AT 11
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1: NBC 17 NEWS AT 11

WNCN
8/8

AUG7/12 17.25
*** WNCN-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 3 | | | 1135P-1235A | 30 | | \$170.00 | 10/19 | 10/19 | 1 | | FRI | 1 |
| PROGRAM : TONIGHT SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TONIGHT SHOW | | | | | | | | | | | | |
| 4 | | | 500P-530P | 30 | | \$250.00 | 10/19 | 10/19 | 1 | | FRI | 1 |
| PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY | | | | | | | | | | | | |
| 5 | | | 530P-600P | 30 | | \$250.00 | 10/19 | 10/19 | 1 | | FRI | 1 |
| PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY | | | | | | | | | | | | |
| 6 | | | 600P-630P | 30 | | \$305.00 | 10/19 | 10/19 | 1 | | FRI | 1 |
| PROGRAM : NBC 17 NEWS AT 6 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 6 | | | | | | | | | | | | |
| 7 | | | 600A-700A | 30 | | \$350.00 | 10/19 | 10/19 | 0 | | FRI | 0 |
| PROGRAM : NBC 17 TODAY AT 6A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 TODAY AT 6A | | | | | | | | | | | | |
| 8 | | | 700P-730P | 30 | | \$310.00 | 10/19 | 10/19 | 1 | | FRI | 1 |
| PROGRAM : NBC 17 NEWS AT 7 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 7 | | | | | | | | | | | | |
| 9 | | | 700A-900A | 30 | | \$650.00 | 10/19 | 10/19 | 0 | | FRI | 0 |
| PROGRAM : TODAY SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW | | | | | | | | | | | | |

AUG7/12 17.25
*** WNCN-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 10 | | | 730P-800P | 30 | | \$275.00 | 10/19 | 10/19 | 1 | | FRI | 1 |
| PROGRAM : EXTRA ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : EXTRA | | | | | | | | | | | | |
| 11 | | | 900A-1000A | 30 | | \$240.00 | 10/19 | 10/19 | 1 | | FRI | 1 |
| PROGRAM : TODAY SHOW II ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW II | | | | | | | | | | | | |
| 12 | | | 1000A-1100A | 30 | | \$240.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : TODAY SHOW III ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW III | | | | | | | | | | | | |
| 13 | | | 1135P-1235A | 30 | | \$170.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : TONIGHT SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TONIGHT SHOW | | | | | | | | | | | | |
| 14 | | | 500P-530P | 30 | | \$250.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY | | | | | | | | | | | | |
| 15 | | | 530P-600P | 30 | | \$250.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY | | | | | | | | | | | | |
| 16 | | | 600P-630P | 30 | | \$305.00 | 10/22 | 10/22 | 0 | | MON | 0 |
| PROGRAM : NBC 17 NEWS AT 6 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 6 | | | | | | | | | | | | |

AUG7/12 17.25
*** WNCN-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 17 | | | 600A-700A | 30 | | \$350.00 | 10/22 | 10/22 | 0 | | MON | 0 |
| PROGRAM : NBC 17 TODAY AT 6A | | | | | | | | | | | | |
| ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE | | | | | | | | | | | | |
| CON COM1 : NBC 17 TODAY AT 6A | | | | | | | | | | | | |
| 18 | | | 630P-700P | 30 | | \$920.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : NBC NIGHTLY NEWS | | | | | | | | | | | | |
| ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE | | | | | | | | | | | | |
| CON COM1 : NBC NIGHTLY NEWS | | | | | | | | | | | | |
| 19 | | | 700P-730P | 30 | | \$310.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : NBC 17 NEWS AT 7 | | | | | | | | | | | | |
| ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE | | | | | | | | | | | | |
| CON COM1 : NBC 17 NEWS AT 7 | | | | | | | | | | | | |
| 20 | | | 730P-800P | 30 | | \$275.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : EXTRA | | | | | | | | | | | | |
| ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE | | | | | | | | | | | | |
| CON COM1 : EXTRA | | | | | | | | | | | | |
| 21 | | | 900A-1000A | 30 | | \$240.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : TODAY SHOW II | | | | | | | | | | | | |
| ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE | | | | | | | | | | | | |
| CON COM1 : TODAY SHOW II | | | | | | | | | | | | |
| 22 | | | 330P-700P | 30 | | \$250.00 | 10/20 | 10/20 | 1 | | SAT | 1 |
| PROGRAM : NOTRE DAME FOOTBALL | | | | | | | | | | | | |
| ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE | | | | | | | | | | | | |
| CON COM1 : NOTRE DAME FOOTBALL | | | | | | | | | | | | |
| 23 | | | 700A-900A | 30 | | \$200.00 | 10/20 | 10/20 | 1 | | SAT | 1 |
| PROGRAM : SATURDAY TODAY | | | | | | | | | | | | |
| ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE | | | | | | | | | | | | |
| CON COM1 : SATURDAY TODAY | | | | | | | | | | | | |

AUG7/12 17.25
*** WNCN-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 24 | | | 800A-900A | 30 | | \$200.00 | 10/21 | 10/21 | 1 | | SUN | 1 |
| PROGRAM : SUNDAY TODAY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : SUNDAY TODAY | | | | | | | | | | | | |
| 25 | | | 1000A-1100A | 30 | | \$200.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| PROGRAM : TODAY SHOW III ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW III | | | | | | | | | | | | |
| 26 | | | 1135P-1235A | 30 | | \$170.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| PROGRAM : TONIGHT SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TONIGHT SHOW | | | | | | | | | | | | |
| 27 | | | 500P-530P | 30 | | \$250.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY | | | | | | | | | | | | |
| 28 | | | 530P-600P | 30 | | \$250.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY | | | | | | | | | | | | |
| 29 | | | 600P-630P | 30 | | \$305.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| PROGRAM : NBC 17 NEWS AT 6 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 6 | | | | | | | | | | | | |
| 30 | | | 600A-700A | 30 | | \$350.00 | 10/18 | 10/18 | 0 | | THU | 0 |
| PROGRAM : NBC 17 TODAY AT 6A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 TODAY AT 6A | | | | | | | | | | | | |

AUG7/12 17.25
*** WNCN-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 31 | | | 630P-700P | 30 | | \$920.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| PROGRAM : NBC NIGHTLY NEWS ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC NIGHTLY NEWS | | | | | | | | | | | | |
| 32 | | | 700P-730P | 30 | | \$310.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| PROGRAM : NBC 17 NEWS AT 7 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 7 | | | | | | | | | | | | |
| 33 | | | 730P-800P | 30 | | \$275.00 | 10/18 | 10/18 | 0 | | THU | 0 |
| PROGRAM : EXTRA ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : EXTRA | | | | | | | | | | | | |
| 34 | | | 900A-1000A | 30 | | \$240.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| PROGRAM : TODAY SHOW II ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW II | | | | | | | | | | | | |
| 35 | | | 1000A-1100A | 30 | | \$200.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| PROGRAM : TODAY SHOW III ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW III | | | | | | | | | | | | |
| 36 | | | 1100P-1135P | 30 | | \$615.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| PROGRAM : NBC 17 NEWS AT 11 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 11 | | | | | | | | | | | | |
| 37 | | | 1135P-1235A | 30 | | \$170.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| PROGRAM : TONIGHT SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TONIGHT SHOW | | | | | | | | | | | | |

AUG7/12 17.25
*** WNCN-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 38 | | | 500P-530P | 30 | | \$250.00 | 10/16 | 10/16 | 0 | | TUE | 0 |
| PROGRAM : JUDGE JUDY | | | | | | | | | | | | |
| ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE | | | | | | | | | | | | |
| CON COM1 : JUDGE JUDY | | | | | | | | | | | | |
| 39 | | | 530P-600P | 30 | | \$250.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| PROGRAM : JUDGE JUDY | | | | | | | | | | | | |
| ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE | | | | | | | | | | | | |
| CON COM1 : JUDGE JUDY | | | | | | | | | | | | |
| 40 | | | 600P-630P | 30 | | \$305.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| PROGRAM : NBC 17 NEWS AT 6 | | | | | | | | | | | | |
| ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE | | | | | | | | | | | | |
| CON COM1 : NBC 17 NEWS AT 6 | | | | | | | | | | | | |
| 41 | | | 600A-700A | 30 | | \$350.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| PROGRAM : NBC 17 TODAY AT 6A | | | | | | | | | | | | |
| ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE | | | | | | | | | | | | |
| CON COM1 : NBC 17 TODAY AT 6A | | | | | | | | | | | | |
| 42 | | | 700A-900A | 30 | | \$550.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| PROGRAM : TODAY SHOW | | | | | | | | | | | | |
| ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE | | | | | | | | | | | | |
| CON COM1 : TODAY SHOW | | | | | | | | | | | | |
| 43 | | | 730P-800P | 30 | | \$275.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| PROGRAM : EXTRA | | | | | | | | | | | | |
| ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE | | | | | | | | | | | | |
| CON COM1 : EXTRA | | | | | | | | | | | | |
| 44 | | | 900A-1000A | 30 | | \$240.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| PROGRAM : TODAY SHOW II | | | | | | | | | | | | |
| ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE | | | | | | | | | | | | |
| CON COM1 : TODAY SHOW II | | | | | | | | | | | | |

AUG7/12 17.25
*** WNCN-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 45 | | | 1000A-1100A | 30 | | \$200.00 | 10/17 | 10/17 | 0 | | WED | 0 |
| PROGRAM : TODAY SHOW III ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW III | | | | | | | | | | | | |
| 46 | | | 1100P-1135P | 30 | | \$615.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| PROGRAM : NBC 17 NEWS AT 11 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 11 | | | | | | | | | | | | |
| 47 | | | 1135P-1235A | 30 | | \$170.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| PROGRAM : TONIGHT SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TONIGHT SHOW | | | | | | | | | | | | |
| 48 | | | 500P-530P | 30 | | \$250.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY | | | | | | | | | | | | |
| 49 | | | 530P-600P | 30 | | \$250.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY | | | | | | | | | | | | |
| 50 | | | 600P-630P | 30 | | \$305.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| PROGRAM : NBC 17 NEWS AT 6 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 6 | | | | | | | | | | | | |
| 51 | | | 600A-700A | 30 | | \$350.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| PROGRAM : NBC 17 TODAY AT 6A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 TODAY AT 6A | | | | | | | | | | | | |

REP HEADLINE# 6244788
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG7/12 17.25
 *** WNCN-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|----------|-----------|
| 52 | | | 630P-700P | 30 | | \$920.00 | 10/17 | 10/17 | 0 | | WED | 0 |
| PROGRAM : NBC NIGHTLY NEWS ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC NIGHTLY NEWS | | | | | | | | | | | | |
| 53 | | | 700P-730P | 30 | | \$310.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| PROGRAM : NBC 17 NEWS AT 7 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 7 | | | | | | | | | | | | |
| 54 | | | 700A-900A | 30 | | \$550.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| PROGRAM : TODAY SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW | | | | | | | | | | | | |
| 55 | | | 730P-800P | 30 | | \$275.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| PROGRAM : EXTRA ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : EXTRA | | | | | | | | | | | | |
| 56 | | | 900A-1000A | 30 | | \$240.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| PROGRAM : TODAY SHOW II ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW II | | | | | | | | | | | | |
| OCT/12 | | | 14835.00 | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | 14835.00 | |
| TOTAL SPOTS | | | | | | | | | | | 47 | |

MARKET TOTALS \$148,350 WNCN 10% WRAL 45% WTVB 35% WRAX 10% WRDC 0% WLFL 0% CABL 0%

ESTIMATED SHARES

SVC- NSI BOOKS- NOV/11

DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Stephanie Maroney

do hereby request station time concerning the following issue:

| |
|--|
| American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy |
|--|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---------------------|--|------|-------|-------------------|--------------------|
| | | | | | |

| |
|-----------------------|
| Total Charges: |
|-----------------------|

This broadcast time will be used by: American Crossroads

| | |
|--|---|
| Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" | |
| <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No |

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/12/12 Steph Mury 703-299-1760
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title